

Ref: 03/2017 Printed Matter for Information and Marketing Material

(Reviewed – January 2020)

Overview:

Customs Officer and Brokers have been experiencing much difficulty in correctly classifying printed matter for information under heading (**49.01**) and marketing/ advertising material under (**49.11**) respectively.

H.S. 49.01

This heading shall cover virtually all publications and printed reading material, illustrated or not, with the exception of publicity matter and products more specifically covered by other headings of the Chapter (particularly heading **49.02**, **49.03** and **49.04**). This heading includes:

- Books and Booklets
- Brochures
- Pamphlets
- Leaflets
- Publications (scientific thesis and monographs, instruction notices- issued by government departments or other bodies)
- Newspapers
- Journals
- Periodicals
- Bound picture books (other than children's picture books)
- A collection of printed reproductions of works of art, drawings with relative text
- Pictorial supplement accompanying a bound volume containing relative text.



St Kitts ~ Nevis Customs & Excise Department

"To Protect and Collect"

H.S. 49.11:

This heading shall cover all printed matter (including photographs and printed pictures) of this Chapter but not more particularly cover by any of the preceding heading of this Chapter. This heading includes:

- Framed pictures and photographs (when the essential character is given by the picture or photographs; in other case this item will be classified in the heading appropriate to the frames)
- Magazine subscription forms
- Blank multi-coupon travel ticket
- Circular letters
- Identity documents and cards (and other articles printed with messages, notices)
- Advertising matter
- Year books and similar publications devoted to advertising
- Trade catalogues of all kinds (including books or music publishers' lists, catalogues of works of art)
- Tourist propaganda
- Brochures (containing the programme of a circus, sporting event, opera, play or similar presentation)
- Printed calendars back with or without illustrations
- Schematic maps
- Anatomical, botanical, etc., instructional charts and diagrams
- Tickets for admission to places of entertainment (eg., cinemas, theatres and concerts), tickets for travel by private or public transport and other similar tickets.
- Micro copies on opaque bases of the articles of this Chapter.
- Screen made by printing a film of plastics with letters or symbols to be cut out for use in design work.
- Maximum cards and illustrated first day cover not bearing postage stamps
- Lottery tickets, scratch cards, raffle tickets and tombola tickets
- Self-adhesive printed stickers designed to be used for example, for publicity, advertising or mere decoration, eg., "comic stickers' and "window stickers"

(*See H.S. Explanatory Notes 2012- Chapter 4911- Pages X-4911-1&2)